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Project Noir 2024

PARTNERSHIP DOCUMENT

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projectnoircle.com

Enlightened Solutions

We are a female co-led non-profit 501 (c)(3) social advocacy think tank.

Project Noir 2020

In 2020, City Lab/Bloomberg ranked Cleveland the worst city in America for Black Women based on healthcare, education and workplace metrics.

In response, Enlightened Solutions surveyed over 450 Black Women in Northeast Ohio about their lived experiences.

After publishing our research in 2021, we realized a multi-year benchmark survey would be necessary to illustrate where our region is gaining equity and where Cleveland still has opportunities for growth.

The people **most proximate** to the problem, are the most suited to **solve** it.

Enlightened Solutions has been in existence for a brief 5 years.

During this period, our flagship initiative has sparked prominent discussions, influenced significant local policy changes, and led to the development of various ancillary projects for engaged civic and advocacy groups.

Highlights include:

- Cleveland Commission on Black Women and Girls
- "Living for We" (NPR/Ideastream Podcast)
- NAOMI: Women of Distinction
- Village of Healing
- Black Women Coping in Cleveland
- Rustbelt Humanities Lab
- The City Club of Cleveland: Happy Dog Takes on Project Noir
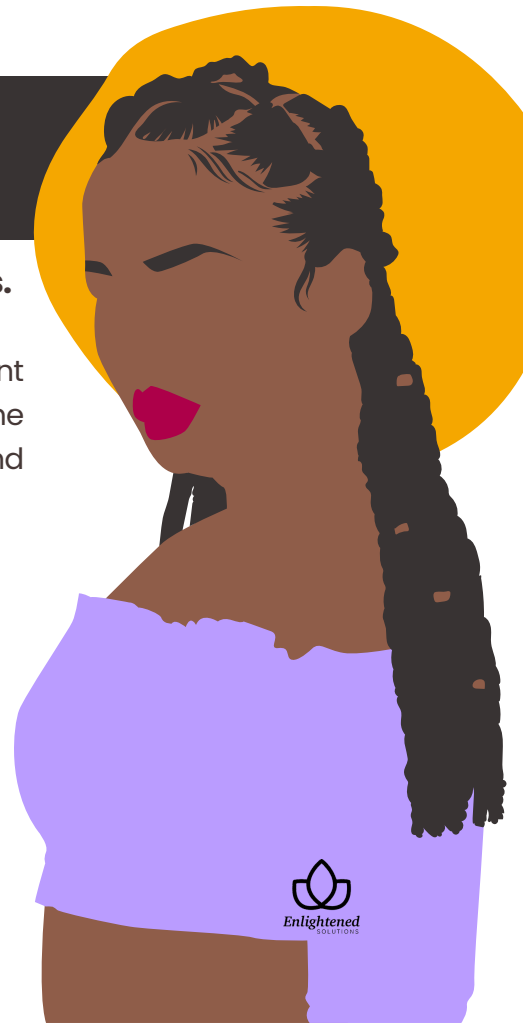
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Mission

The mission of Project Noir 2024 will maintain its dedication to surveying the real-life **healthcare**, **workplace** and **educational experiences** of Black Women in Cleveland, while crucially taking into account:

- A deeper dive into systemic behaviors in Northeast Ohio
- Questions about how Black Women navigated the COVID-19 pandemic
- Developments for Black Women since 2020, contrasted against the backdrop of a Presidential Election year.
- The need for an extended survey deadline for wider survey distribution and greater community participation

Goal

Our central vision is to gather and synthesize 1,000 survey responses from Black Women in Northeast Ohio - double our response rate from 2020.

We have expanded our network of civic/government and nonprofit stakeholders, along with community advocacy groups, to facilitate local events and online survey distribution.

By again, centering on race and gender simultaneously, we are committed to prioritizing the most marginalized demographic in our region - Black Women.

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Partnership Options

Become a Connector
Help us build strong connections. Identify and share potential partners that Enlightened Solutions should integrate into this work. Provide warm introductions and offer insight into the potential partnerships.

Become a Distribution Partner
- Spread the word. Focus on distributing the survey link far and wide to ensure everyone who wants to participate has the opportunity.
- Push out the survey link on the launch date and multiple times during the survey period.
- Place physical Project Noir cards in available community spaces.

Become a Co-Host
Co-host an informational event, either digitally or in person, to discuss the importance of taking and completing Project Noir 2024.
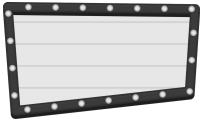
Become a Title Sponsor
Sponsorship supports vital data analysis and collection and allows you to be a named sponsor of Project Noir 2024 research.

Additionally, consider sponsoring a Project Noir 2024 results event, where your support will be acknowledged and celebrated, emphasizing your commitment to fostering equity and empowerment for Black Women in Northeast Ohio.
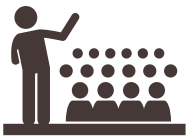
Become a Presenting Partner
Once our research is published, amplify Project Noir findings. Sponsor events to speak about Project Noir to decision-makers after publication. Focus on interpreting and applying Project Noir findings to drive positive changes within our region.

Timeline

Survey + Community Events
February - April 2024

Analysis + Preparation
May - July 2024

September - October 2024

Report Distribution

November 2024

Call to Action

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Partnership Benefits

Enlightened Solutions believes that all authentic partnerships should provide mutual benefit. To this end, we strive to ensure that our partners receive due recognition and that partnership opportunities are inclusive enough for all interested parties to engage in meaningful dialogue.

As a partner you can expect:

Your logo featured in the Project Noir 2024 report and on our webpage

Early access to Project Noir findings, providing a unique opportunity for insight

Visibility → **Appreciation** → **Access** → **Connections**

Public thanks and tagging on Enlightened Solutions' social media platforms

Establish connections with Enlightened Solutions' audience and grassroots network

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